

# Louisiana State Parks

## Grand Isle

**Prepared for:**

**Louisiana Department of Culture,  
Recreation and Tourism**



### **The Louisiana Research Team**



## ECONOMIC ANALYSIS

### GRAND ISLE STATE PARK (2004-05)

Number of overnight visitors	54,774
Number of day use visitors	64,959
Number of employees - regular	3
Number of employees - peak	10

### ECONOMIC IMPACT OF GRAND ISLE STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$159,508
Spending by out of state visitors in park	\$38,026
Total primary spending by out of state visitors in LA	\$197,534
Secondary economic impact of out of state visitor spending	\$207,411
<b>Total Economic Impact</b>	<b>\$404,944</b>

Earnings for local workers generated by out of state visitors	\$131,163
Jobs generated by out of state visitors	6

### LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$1,157,964
Spending by Louisiana residents in state park	\$138,838
<b>Total Spending by Louisiana Residents</b>	<b>\$1,296,802</b>

### RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$1,494,336
Direct operating expenses (B)	\$543,679
<b>Return on Operating Expenses (A/B)</b>	<b>\$2.75</b>

The following tables show the overall results of the survey of visitors who stayed overnight at Grand Isle State Park.

**Are you a Louisiana resident?**

**Table 1**

Response	Percentage
Yes	78.5%
No	21.5%
Total	100.0%

**Was this your first visit to this park?**

**Table 2**

Response	Percentage
Yes	29.1%
No	70.9%
Total	100.0%

**How many nights did you and your party spend at this Louisiana state park?**

**Table 3**

Response	Percentage
0 nights	0.0%
1-3 nights	52.4%
4-9 nights	39.4%
10+ nights	8.1%
Total	100.0%

**What did you like best about this state park?**

**Table 4**

Response	Percentage
Clean/Good Facilities	8.1%
Relaxing Atmosphere	37.1%
Nature/Outdoor environment	43.5%
Accessibility	8.1%
Other	3.2%
Total	100.0%

**What did you like least about this state park?****Table 5**

Response	Percentage
Nothing to dislike	45.8%
Mosquitoes, flies, ants, bees etc.	18.6%
Other	8.5%
Dirty water/trash in water	1.7%
Dump stations/Sewage hook-up	6.8%
Restroom	18.6%
Total	100.0%

**What activities did you and your party participate in while at this park?****Table 6**

Response	Percentage
Bicycling on pavement	33.3%
Boating (pleasure)	44.4%
Cabin Rental	1.6%
Camping (RV, trailer)	82.5%
Camping (tent, other)	15.9%
Canoeing/Kayaking	0.0%
Educational programs/exhibits	4.8%
Fishing (boat)	57.1%
Fishing (pier/bank)	54.0%
Group camp rental	0.0%
Hiking	15.9%
Mountain biking	0.0%
Nature study	7.9%
Other	7.9%
Picnicking/cooking out	58.7%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	23.8%
Swimming	30.2%
Water-skiing	9.5%

\* The percentage equal greater than 100 due to multiple responses

**Would you say your most recent visit to a Louisiana state park?****Table 7**

Response	Percentage
Exceed your expectations	19.7%
Met your expectations	68.9%
Almost met your expectations	8.2%
Failed to met your expectations	3.3%
Don't know	0.0%
Total	100.0%

**What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?****Table 8**

Response	Percentage
Everything is fine/no change	33.3%
Other	30.6%
More recreational facilities	21.1%
Better playgrounds/more equipment	14.0%
Add/improve hiking, nature trails	19.3%
Total	126.3%

\* The percentage equal greater than 100 due to multiple responses

**Have you visited other Louisiana State Parks within the past 12 months?****Table 9**

Response	Percentage
Bayou Segnette SP	10.3%
Caney Creek Lake/Jimmie Davis SP	15.4%
Chemin-A-Haut SP	2.6%
Chicot SP	17.9%
Cypremort Point SP	5.1%
Faiview-Riverside SP	10.3%
Fontainebleau SP	10.3%
Grand Isle SP	7.7%
Lake Bistineau SP	15.4%
Lake Bruin SP	48.7%
Lake Claiborne SP	17.9%
Lake D'Arbonne SP	23.1%
Lake Fausse Pointe SP	12.8%
North Toledo Bend SP	7.7%
Poverty Point Reservoir SP	20.5%
Sam Houston Jones SP	20.5%
South Toledo Bend SP	10.3%
St. Bernard SP	0.0%
Tickfaw SP	20.5%
Total	276.9%

\* The percentage equal greater than 100 due to multiple responses



**Have you visited outdoor recreation parks in other states within the past 12 months?**

**Table 10**

Response	Percentage
Yes	66.1%
No	33.9%
Total	100.0%

**If yes, in which state are those other parks?**

**Table 10a**

Response	Percentage
Alabama	25.6%
Alaska	7.0%
Arizona	11.6%
Arkansas	37.2%
California	9.3%
Colorado	16.3%
Connecticut	2.3%
Delaware	0.0%
Florida	14.0%
Georgia	14.0%
Hawaii	0.0%
Idaho	4.7%
Illinois	4.7%
Indiana	4.7%
Iowa	4.7%
Kansas	7.0%
Kentucky	9.3%
Louisiana	23.3%
Maine	2.3%
Maryland	2.3%
Massachusetts	2.3%
Michigan	7.0%

Response	Percentage
Minnesota	4.7%
Mississippi	60.5%
Missouri	7.0%
Montana	7.0%
Nebraska	9.3%
Nevada	4.7%
New Hampshire	4.7%
New Jersey	0.0%
New Mexico	11.6%
New York	0.0%
North Carolina	7.0%
North Dakota	2.3%
Ohio	7.0%
Oklahoma	9.3%
Oregon	4.7%
Pennsylvania	2.3%
Rhode Island	0.0%
South Carolina	9.3%
South Dakota	7.0%
Tennessee	25.6%
Texas	30.2%
Utah	9.3%
Vermont	4.7%
Virginia	4.7%
Washington	2.3%
West Virginia	2.3%
Wisconsin	4.7%
Wyoming	9.3%

\*The percentage equal greater than 100 due to multiple responses

**Visiting a state park is an educational experience.**

**Table 11**

Response	Percentage
Strongly Agree	24.2%
Agree	61.3%
Neutral	11.3%
Disagree	3.2%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to experience nature.**

**Table 12**

Response	Percentage
Strongly Agree	54.0%
Agree	42.9%
Neutral	3.2%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to spend time with family.**

**Table 13**

Response	Percentage
Strongly Agree	67.7%
Agree	30.6%
Neutral	1.6%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including a visit to a state park is a good value for the money.**

**Table 14**

Response	Percentage
Strongly Agree	74.6%
Agree	20.6%
Neutral	4.8%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to get away from the stress and demands of daily life.**

**Table 15**

Response	Percentage
Strongly Agree	74.6%
Agree	25.4%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including state parks is a good way to experience a state's culture and history.**

**Table 16**

Response	Percentage
Strongly Agree	30.2%
Agree	55.6%
Neutral	11.1%
Disagree	3.2%
Strongly Disagree	0.0%
Total	100.0%

**How many people were in your party on this trip to a Louisiana state park?**

**Table 17**

Response	Percentage
1-2 people	51.6%
3-5 people	29.0%
6-9 people	12.9%
10+people	6.4%
Total	100.0%

**Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?**

**Table 18**

Response	Percentage
Yes	33.3%
No	66.7%
Total	100.0%

**How did you find out about this park?****Table 19**

Response	Percentage
Personal knowledge/previous visit	38.1%
Friends, family ,co-worker	20.6%
Newspaper	0.0%
Internet/Website	1.6%
State Parks brochure	0.0%
Other	4.8%
Travel guides, books, magazines	0.0%
Called or visited tourism office	1.6%
Wrote/phoned the park	1.6%
Television	1.6%
Radio	0.0%
Welcome Center	0.0%
Automobile/Travel Club	0.0%
Maps	6.3%
Convention and Visitor's Bureau	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

**Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?**

**Table 20**

Response	Percentage
Audubon SHS	8.3%
Centenary SHS	8.3%
Fort Jesup SHS	4.2%
Fort Pike SHS	4.2%
Fort St. Jean Baptiste SHS	0.0%
Longfellow-Evangeline SHS	12.5%
Los Adaes SHS	4.2%
Mansfield SHS	4.2%
Marksville SHS	4.2%
Plaquemine Lock SHS	12.5%
Port Hudson SHS	12.5%
Poverty Point SHS	66.7%
Rosedown Plantation SHS	12.5%
Winter Quarters SHS	41.7%
Total	100.0%

\* The percentage equal greater than 100 due to multiple responses

**Are you retired?**

**Table 21**

Response	Percentage
Yes	47.3%
No	52.7%
Total	100.0%



**What is the approximate annual income of your household?**

**Table 22**

Response	Percentage
\$7,500-\$24,999	16.1%
\$25,000-\$47,499	41.1%
\$47,500-\$74,999	26.8%
\$75,000-\$99,999	7.1%
\$100,000-\$149,000	8.9%
\$150,000+	0.0%
Total	100.0%